Medium term export strategy

2385. SHRI K. RAMA MOHANA RAO:
SHRI C. RAMACHANDRAIAH:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the sectors identified for medium term export strategy to attain the export growth target during 2001—2006;

(b) the countries identified for export potential; and

(c) the steps taken for targeting East-European countries and CIS to achieve export strategy?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY): (a) In the Medium Term Export Strategy, 2002—07, focus products with export potential have been identified by examining the import basket of major trading partners and India's export basket in order to achieve 1% of world's exports share by 2006-07. The identified sectors are engineering/electronics/electrical, textiles, gems & jewellery, chemicals & allied, agriculture & alied, leather & footwear, etc.

(b) The 25 countries identified for export potential are the following:

USA, EU, Japan, Cananda, China, Hongkong, Mexico, Korea Rep., Australia, Switzerland, Brazil, Turkey, Poland, Taipei Chinese, Singapore, Thailand, Russia, Israel, Norway, Argentina, Indonesia, Saudia Arabia, UAE, South Africa, Greece.

Besides these some other countries are important for other reason like strategic trade partners etc.

The Government is taking measures on an on-going basis for expanding the export basket and enhancement of trade to the East-European countries some of the measures undertaken in this regard *inter alia* include introduction and promotion of trade in new items like electronic and software, marine products, etc.; exchange of trade

information; participation in various specialized fairs and exhibitions/ buyer—seller meets, exchange of delegations; promotion and encouragement of direct business level contacts; promotion of counter-trade, consignment exports and creation/leasing of warehouses and promotion of joint ventures and mutual investments. In the case of CIS countries, trade agreements have been signed with all the CIS countries. Further, to expand trade with these countries the Government has initiated several measures which *inter alia* include regular review of trade issues through Joint Commission, etc. broad basing the basket of tradable goods and evolving instrumental mechanism for banking and credit insurance, etc. A focus CIS Programme is also proposed to be launched in the coming year.

Decline in price of Coffee

2386. SHRI H.K. JAVARE GOWDA: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether Government are aware that due to heavy decline in prices of coffee, the Indian coffee plantation sector is losing approximately rupees 2000 crores;

(b) if so, what steps have been taken by the Ministry of Commerce and Industry through Coffee Board to bring back stability in coffee prices;

(c) whether Government have held discussions with coffee planters/ promoters in this regard; and

(d) if so, the groups with which Government had discussions recently and the outcome of the meetings?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY): (a) Coffee in India is an export-oriented commodity. Due to low coffee prices prevailing in the global markets, the value realisation from export of coffee has declined in recent times. During 2000-2001 the foreign exchange earning from coffee exports are